

# 2ND ANNUAL



Also benefiting Bogies for the Brave, Connecticut Children's Medical Center, and The First Tee

---

**Monday, May 20, 2024**  
**TPC River Highlands**  
**Cromwell, CT**

---

Voted Connecticut Golfer Online's  
"Best Private Course in the State"

*Presented By*  
**The United Steel Foundation**  
164 School St, East Hartford, CT 06018

**REGISTER  
BY EMAIL**

Email completed registration form to [general@biact.org](mailto:general@biact.org) by March 6th to get started.

**REGISTER  
BY MAIL**

Mail completed registration form to be received by March 6th.

**CANCELLATION POLICY  
FOR NON-  
SPONSORSHIP GOLFERS**

A \$100 cancellation fee will be assessed for individuals cancelling up until April 21st. Cancellation will not be honored thereafter. Substitutions are permitted.

**IN THE EVENT OF RAIN**

If the course is unfit for play, the reception will be held as planned and each player will be given a voucher to play TPC River Highlands on a future date of their choosing. (Some blackout dates apply.)

**Tournament Schedule**

Shotgun Format

**Registration**

**8:00 AM**

Driving range, putting green and Bloody Mary Bar available until tee-off

**Shotgun Start**

**10:00 AM**

**Lunch** - Will be provided

**Post-play Reception - Following  
round**

Bar, dinner & silent auction

*Proper attire is required.*

*No denim, please.*



**To sponsor this event, please contact Lori Shield at [lshield@biact.org](mailto:lshield@biact.org)  
or (860) 219-0291 ext. 303**

The United Steel Foundation has been granted non-profit 501(c)(3) tax exempt certification. Donations, including sponsorship, may be deductible as allowable by current tax law. For specific information, please consult your financial advisor.

# SPONSORSHIP OPPORTUNITIES

*All Foursome sponsorship packages include: lunch, player gifts and post-play reception*

## Platinum Sponsor \$10,000 Charitable Investment

- (2) Golf foursomes
- 7 Golfers and 1 Celebrity make up the 2 Foursomes
- Post-play reception sponsor
- Premier on-site logo recognition on sponsor banner and cart GPS system
- (4) Premium tee signs

## Silver Sponsor \$5,000 Charitable Investment

- (1) Golf foursome
- Contest sponsor
- On-site logo recognition on cart GPS system
- (2) Premium tee signs

## Patron Sponsor \$1,500 Charitable Investment

- (1) Tee sign
- On-site logo recognition on cart GPS system

## Tee Sponsor \$500 Charitable Investment

- (1) Tee sign

## Gold Sponsor \$7,500 Charitable Investment

- (1) Golf foursome
- 3 Golfers and 1 Celebrity make up the Foursome
- Lunch Sponsor
- On-site logo recognition on sponsor banner and cart GPS system
- (3) Premium tee signs

## Bronze Sponsor \$3,500 Charitable Investment

- (1) Golf foursome
- (1) Tee sign
- On-site logo recognition on cart GPS system

### Platinum & Gold Sponsor Celebrity Golfers

Platinum & Gold Sponsors have the opportunity to be joined by a Connecticut Chapter NFL Alumni Association celebrity player. Players include Niko Koutouvides, NFL linebacker who was drafted by the Seahawks, retired from the Patriots, and is the current President of the NFL Alumni Connecticut Chapter.

To sponsor this event, please contact Lori Shield at [lshield@biact.org](mailto:lshield@biact.org)  
or (860) 219-0291 ext. 303

Dear Friends,  
Please mark your calendars for **Monday, May 20, 2024**, as we invite you to join us for the **2nd Annual United Steel Foundation Golf Tournament**. The event will take place at **TPC River Highlands**, and we are eager for your participation. Don't hesitate to secure your sponsorship with golfer spots because we do sell out!

United Steel has been a proud sponsor of the **Brain Injury Alliance of Connecticut (BIAC)** for the past 20 years, and we are thrilled to announce that we will continue to support BIAC through our annual golf tournament. As many of you are aware, there has been a meaningful change in our approach to this tournament.

On August 1, 2022, my family and I experienced a profound loss as my mother passed away from small cell lung cancer. This event has opened my eyes and heart to the significance of charitable organizations, inspiring me to create "The United Steel Foundation." This foundation is not only committed to supporting BIAC but also to broaden its impact by raising additional funds to aid even more charitable causes.

The United Steel Foundation will uphold the same core values that have guided United Steel for years: Rise to the Challenge, Win as a Team, Find Ways to Help, and Have Fun. The United Steel Foundation has been granted 501c3 status, which means that your contribution to the United Steel Foundation Golf Tournament in 2024 will remain tax-deductible.

The support of United Steel, and now the United Steel Foundation, has been instrumental in allowing BIAC to provide essential services and support to those in need who have nowhere else to turn. BIAC is proud and grateful to be continuing its partnership with United Steel and its charitable foundation to grow and expand this tournament in 2024, and the years to come. We and BIAC truly appreciate your unwavering support.

Thank you for your sponsorship, which enables us to make a difference in the lives of those who depend on us. We are looking forward to another remarkable day.

Sincerely,

Keith Corneau  
President  
United Steel

---

## TPC River Highlands

This is your chance to play at TPC River Highlands just before they host the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event. TPC River Highlands has been named by Connecticut Golfer Online as "Best Private Course in the State".

## Brain Injury Alliance of CT

Brain injury can happen to anyone, anytime, any place. The Brain Injury Alliance of Connecticut's (BIAC) mission is to raise the voices and visibility of people with brain injury and improve lives through support, education, and advocacy. For more information call (860) 219-0291 or visit [biact.org](http://biact.org).

# United Steel Foundation Golf Tournament Registration Form

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Work ( ) Cell ( ) Home ( )  
 Email: \_\_\_\_\_

*Please list  
 company name as  
 you would like it to  
 be used on  
 signage/marketing  
 materials*

## Tournament Sponsorship Level

<input type="checkbox"/>	<b>Platinum</b>	<b>\$10,000</b>	7 Complimentary Golfers plus 1 Celebrity
<input type="checkbox"/>	<b>Gold</b>	<b>\$7,500</b>	3 Complimentary Golfers plus 1 Celebrity
<input type="checkbox"/>	<b>Silver</b>	<b>\$5,000</b>	4 Complimentary Golfers
<input type="checkbox"/>	<b>Bronze</b>	<b>\$3,500</b>	4 Complimentary Golfers
<input type="checkbox"/>	<b>Patron</b>	<b>\$1,500</b>	No golfers included
<input type="checkbox"/>	<b>Tee</b>	<b>\$500</b>	No golfers included

**Tournament  
 Sponsor  
 Subtotal:**

**\$ \_\_\_\_\_**

## Golfer Information

	Golfer #1 Full Name	Email Address	Handicap
Platinum / Gold / Silver / Bronze	Golfer #2 Full Name	Email Address	Handicap
	Golfer #3 Full Name	Email Address	Handicap
	Golfer #4 Full Name	Email Address	Handicap
	Golfer #1 Full Name	Email Address	Handicap
Platinum / Additional Golfers	Golfer #2 Full Name	Email Address	Handicap
	Golfer #3 Full Name	Email Address	Handicap
	Golfer #4 Full Name	Email Address	Handicap
	Golfer #1 Full Name	Email Address	Handicap

**Mail Payment/Form to:**

**United Steel Foundation**

164 School St

East Hartford, CT 06018

**Total:**

**\$ \_\_\_\_\_**